

## Great Ideas!

### The ABC's of Starting Your Business

#### The Community Business Partnership and Women's Business Center

*Our Mission is to be the Premier Provider of full spectrum educational and support services for small businesses.*

#### Our Experts Come to You!

The expert teachers from the Women's Business Center have developed the ABC's of Starting a Business into an interactive Great Ideas! presentation. This Life Skills style format is easy to understand and offers demos, examples and resources. The Great Ideas! program is our way of introducing future entrepreneurs to available resources, funding and services offered by the Community Business Partnership, navigating first steps toward business goals.

The Women's Business Center of Northern Virginia was funded to help women interested in starting or growing a small business. Programs offered include free and low-cost training programs, free 1:1 technical assistance, counseling, marketing assistance, access to banks and micro-lenders, and help with certifications for doing business locally as well as guidance in doing business with the federal, state and local government. Our center offers resources, internet, virtual office space, and expert instructors!

Helping Entrepreneurs grow their  
Great Ideas!



Community Business Partnership  
Building Businesses in Fairfax County and Beyond



Women's Business Center  
of Northern Virginia  
A Program of the Community Business Partnership

*Sharing business expertise for  
over 18 years!*

*For more information on  
Great Ideas!  
The ABC's of Starting a Business*

*Contact Victoria Neeley at  
Email [Victoria@cbponline.org](mailto:Victoria@cbponline.org),  
Call or text at 571-527-8267*

[www.cbponline.org](http://www.cbponline.org)

## ***Considering Starting Your Own Business?***

***Learn How to Get Your Business Started Right with Great Ideas!***

### **Program includes:**

- Assessing your Business Idea
- Business Planning and Goals
- Lowering your Risks
- Defining your Business Plan
- Products vs. Services
- Advantages vs. Disadvantages
- Marketing Strategies
- Budgets & Cash Flow
- Legal Basics
- Government Contracting
- Finding Resources
- Great Ideas! Model

**Fifteen Years Supporting  
Entrepreneurs**

## **Community Business Partnership and the Women's Business Center**

The **Women's Business Center of Northern Virginia**, which opened its doors in January of 2001 and is a proud program of the **Community Business Partnership, Inc.** (CBP), a non-profit organization founded in 1995. In addition to the Women's Business Center of Northern Virginia, CBP also hosts a Small Business Development Center (serving existing businesses), a Business Finance Center (making microloans and connections to bank loans), and a Business Incubation Center (offering office space, room rentals, mailbox services and more). Serving all those with great business ideas!

**To learn more about the Women's Business Center of Northern Virginia** and CBP, sign up for CBP's free weekly orientation class, ***Small Business Resources***. You will then be eligible to take advantage of all the programs including free business counseling and low-cost training programs offered by the Women's Business Center of Northern Virginia. Check out our Calendar of classes and sign-up for one-on-one mentoring all online at [www.cbponline.org](http://www.cbponline.org).

***We are located at  
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Springfield, VA 22150***

***Office 703-768-1440; Fax 703-768-0547  
www.cbponline.org***



**Mason Enterprise Center**

**Community Business Partnership**  
*Building Businesses in Fairfax County and Beyond*

